

# CHAKRI REDDY

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## PROFILE SUMMARY

Results-oriented SEO Executive with hands-on experience in improving website rankings, increasing organic traffic, and optimizing content for search engines. Skilled in keyword research, on-page & off-page SEO, and performance analysis. Focused on driving measurable growth through data-driven SEO strategies.

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## PROFESSIONAL EXPERIENCE

### SEO Executive

Digital Brolly, Hyderabad  
Jan 2026 – Present

- Conducted in-depth keyword research using Ubersuggest & SEMrush
  - Implemented on-page SEO (meta tags, headings, URL structure, internal linking)
  - Performed technical SEO audits (site speed, indexing, mobile optimization)
  - Built high-quality backlinks through off-page SEO strategies
  - Monitored keyword rankings and website performance
  - Improved organic traffic and search visibility
  - Worked with content team for SEO-optimized blog writing
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## CORE SKILLS

On-page SEO • Off-page SEO • Technical SEO  
Keyword Research • Competitor Analysis • Link Building  
SEO Audit • Content Optimization • Google Algorithm Updates

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## TOOLS

Google Search Console • Google Analytics • SEMrush • Ubersuggest • Ahrefs (Basics) • Screaming Frog

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## KEY ACHIEVEMENTS

- Increased organic traffic by XX% within X months
  - Ranked multiple keywords on Google first page
  - Improved website performance and reduced bounce rate
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## EDUCATION

Bachelor's Degree (B.Com / B.Sc / B.Tech)  
XYZ College, Hyderabad — 2024

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## CERTIFICATIONS

SEO Certification • Digital Marketing Certification

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## LANGUAGES

English • Telugu • Hindi