

CHAKRI REDDY

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PROFILE SUMMARY

Detail-oriented Digital Marketing fresher with hands-on knowledge of SEO, Social Media Marketing, and Google Ads. Skilled in creating engaging content, optimizing websites, and analyzing performance metrics. Eager to contribute to business growth in a dynamic organization.

SKILLS

SEO (On-page & Off-page) • Google Ads (PPC) • Social Media Marketing
Keyword Research • Content Writing • Email Marketing • Basic Analytics

TOOLS

Google Ads • Google Analytics • Google Search Console • Ubersuggest • Canva • WordPress

PROJECTS

SEO Website Optimization

- Performed keyword research and implemented on-page SEO techniques
- Optimized meta tags, headings, and content for better ranking

Social Media Management

- Created and scheduled posts for Instagram & Facebook
- Improved engagement through content strategy

Google Ads Campaign (Practice)

- Built search ad campaigns with keyword targeting
 - Monitored CTR and optimized ad performance
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EDUCATION

Bachelor's Degree (B.Com / B.Sc / B.Tech)
XYZ College, Hyderabad — 2025

CERTIFICATIONS

Digital Marketing Certification • SEO Certification • Google Ads Fundamentals

STRENGTHS

Quick Learner • Creative Thinking • Communication Skills • Team Collaboration

LANGUAGES

English • Telugu • Hindi